Abstract Submission Guidelines

Nile Eurasian International Symposium 2026 (NEXS 2026)

The Nile Eurasian International Symposium (NEXS 2026) invites original research abstracts from academics, researchers, professionals, and postgraduate students. All submitted abstracts must strictly comply with the following academic and formatting guidelines.

These guidelines are established to ensure academic integrity, scholarly quality, and uniformity across all symposium submissions.

1. Abstract Word Count

- The abstract must contain 250–300 words
- The word count excludes the title, author details, and keywords
- Abstracts that do not comply with the word limit will not be considered for review

2. Formatting Requirements

All abstracts must be prepared using the following format:

- Paper Size: A4
- Font: Times New Roman
- Title Font Size: 16 pt (Bold)
- Sub-Title Font Size: 14 pt (Bold)
- Body Text Font Size: 12 pt
- Line Spacing: 1.15
- Alignment: Justified
- Margins: 1 inch on all sides
- File Format: Microsoft Word (.docx)

3. Abstract Structure (Mandatory)

Each abstract must follow a standard academic structure and include the following components:

3.1 Title

The title must be clear, concise, and informative, accurately reflecting the research focus. Abbreviations and symbols should be avoided.

3.2 Author Details

The following author information must appear directly below the title:

- Full Name(s) of Author(s)
- Institutional Affiliation(s)
- Official Email Address(es)

For multiple authors, one author must be identified as the corresponding author.

3.3 Abstract Body (250–300 Words)

The abstract must be written in a single paragraph and must clearly include the following academic components:

- Background and research context
- Research aim or objective
- Methodology
- Key findings or expected outcomes
- Conclusion and implications

The abstract should be written in clear academic English or Sinhala and must demonstrate scholarly rigor, originality, and relevance.

Dr. Tharindu Rajathilaka
Conference Chair
070 464 1555

Ms.Nuwani Munasinghe
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071 958 1555

Ms.Nethmi Karunarathna
Conference Co-coordinator
071 544 5000

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4. Keywords

Include five (05) keywords immediately after the abstract

- Keywords must be written in Times New Roman, 12 pt, and italic.
- Keywords must be separated by commas.
- Do not repeat words already used in the title

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5. Originality and Publication Ethics

All submissions must comply with academic integrity standards.

- Abstracts must be original work
- Must not be previously published
- Must not be under review by another journal or conference
- Plagiarism in any form is strictly prohibited
- All submissions will be screened using plagiarism detection software

By submitting an abstract, authors confirm that:

- The work is original
- All sources are properly acknowledged
- Ethical standards have been followed
- There is no conflict of interest

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6. Language

Abstracts may be submitted in:

- English
- Sinhala

Authors are responsible for ensuring clarity, grammar, and academic writing quality.
Abstracts with poor language quality may be returned for revision or rejected.

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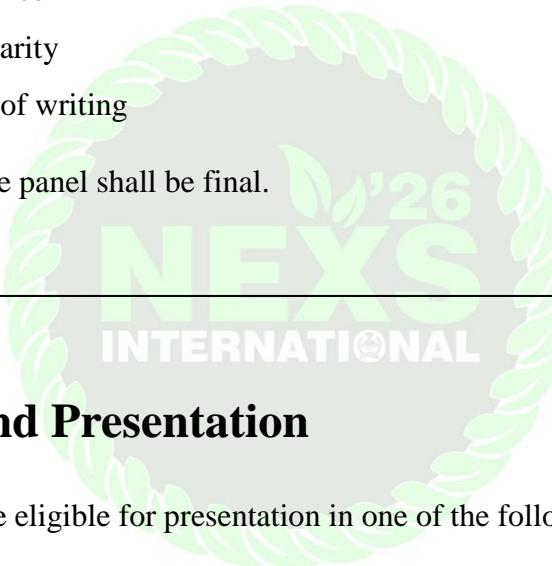Web : www.eurasiancampus.edu.lk

7. Review Process

All abstracts will be reviewed by the Symposium Academic Review Panel.

Evaluation will be based on:

- Relevance to the symposium themes
- Originality of the study
- Research significance
- Methodological clarity
- Academic quality of writing

The review decision of the panel shall be final.

8. Acceptance and Presentation

Accepted abstracts will be eligible for presentation in one of the following formats:

- Oral Presentation (Physical)
- Poster Presentation
- Online Presentation

The presentation mode will be allocated based on the author's preference and the symposium programme schedule.

Only accepted abstracts will be included in the official symposium programme and proceedings.

9. Submission Method

All abstracts must be submitted via email to:

✉ nexs@eurasiancampus.edu.lk

Email subject line must clearly state:

Abstract Submission – NEXS 2026

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10. Declaration

By submitting an abstract, authors agree to comply with all symposium policies and academic regulations.

Important Notice

Abstracts that do not comply with these guidelines will be returned for revision or rejected without review.

A reference abstract template is provided at the end of this document to guide authors on the required structure. The sample is provided for illustrative purposes only and must not be replicated.

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Impact of Digital Transformation on Organizational Performance

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Abstract

Digital transformation has become a critical factor influencing organizational performance in the contemporary business environment, as organizations increasingly rely on digital technologies to enhance efficiency, competitiveness, and decision-making processes. The main objective of this study is to examine the impact of digital transformation on organizational performance, with particular emphasis on management practices and operational efficiency. Despite substantial investments in digital tools and systems, many organizations struggle to achieve the anticipated performance improvements, highlighting a significant research problem regarding the effectiveness and practical outcomes of digital transformation initiatives. To address this issue, the study adopted a quantitative research approach using a structured questionnaire to collect data from 120 managerial-level employees selected through random sampling. The collected data were analyzed using descriptive statistics and regression analysis to determine the relationship between digital transformation and organizational performance. The findings of the study indicate a strong positive relationship between digital transformation and organizational performance, demonstrating that the adoption of digital technologies contributes to improved productivity, enhanced data management, faster decision-making, and better internal communication. Furthermore, the results reveal that organizations that effectively integrate digital systems into their management processes experience higher levels of operational efficiency and service quality. Based on these findings, the study suggests that organizations should develop clear and well-defined digital transformation strategies aligned with their long-term goals. In addition, management should prioritize continuous employee training to enhance digital competencies and regularly evaluate digital systems to ensure their effectiveness. Strengthening leadership commitment and fostering a digital-friendly organizational culture are also recommended to maximize the benefits of digital transformation and achieve sustainable organizational performance.

Keywords: *Digital Transformation, Organizational Performance, Management Practices, Technology Adoption, Operational Efficiency*